

Creating a Culture of Generosity In Your Congregation



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Leadership

1

How are people chosen for financial leadership in the church?

2

How do the financial leaders define their role in the church?

3

Are there adequate checks and balances in place to insure financial integrity?

Donor Development

1

What level of comfort is there in the church talking about money?

2

Does the finance committee know who the top 15 givers are? Does the pastor know? Why or why not?

3

Are there ever gatherings of the top givers to talk about the state of the church's ministry?

Communications

1

How do you communicate with people about the impact of their gifts?

2

Do all people receive the same communication from the church regarding money, regardless of giving level?

3

What are the communications channels of the church? Which ones are available to talk about stewardship?

Annual Stewardship

1

Is there an annual campaign? What is the recent practice of the church?

2

Does stewardship talk in the church happen at a given time of the year, or is it spread out?

3

To what degree do people testify about generosity in worship or any place in the church's life? How is it received?

Capital Stewardship

1

What is your recent history of capital stewardship?

2

Are there givers in the church who only support capital projects?

3

What is the church's attitude toward debt?

Legacy Stewardship

1

Are you aware of people who have remembered the church in their estates?

2

Of the money you have invested with TMF, is any considered endowment? If so, do you ever have disbursements?

3

Are there any plans to seek out legacy gifts? Have you ever done an 'end of life generosity' seminar?

Pathway to Discipleship

1

Does any stewardship education happen in the Sunday School?

2

What are new members taught about stewardship?

3

Who in the congregation is teaching people to be generous?